## Speedemissions, Inc. Signs Strategic Marketing Agreement with myEZ Car Care, LLC

Company to Begin Offering Customers myEZ Car Care's Travel Network Including VIP Roadside
Assistance

ATLANTA, GA. -- August 26, 2013-- Speedemissions, Inc. (OTCQB: SPMI), a leading vehicle emissions testing and safety inspections company operating 38 stores in the Atlanta, Houston, St. Louis and Salt Lake City markets and developer of CARbonga, the revolutionary automobile diagnostic iPhone app, today announced that it has signed a strategic marketing agreement with New Orleans-based, myEZCar Care LLC.

This agreement will allow Speedemissions to begin offering to its customers, through its emission testing/safety inspection retail stores and the Speedemissions website, myEZ Car Care's new *VIP Plus Roadside Assistance Program*. This program gives members valuable discounts on vehicle roadside service for the entire family, including college students, including significant deals on hotels, rental cars, vacations, amusement parks and more. In addition, myEZ Car Care's mobile app puts all member vehicle information, including roadside assistance benefits, in the palm of their hand for easy 24/7 access. For a complete list of benefits, visit www.ezcarcare.com/Membership Benefits.html.

Rich Parlontieri, President and CEO of Speedemissions stated, "We're pleased to again be working with myEZ Car Care and their VIP Loyalty Member Program. This roadside assistance program offers our customers' peace of mind when it comes to being safe when traveling, plus a myriad of other benefits for their car. A roadside assistance program like this is a great benefit to any driver or family of drivers when you consider how many miles and how much time Americans spend on the road each year. The real benefit for our customer is for a one-year family membership and the cost is just \$59.95, a savings of approximately \$50.00 when compared to other competitive programs."

"We are excited about this joint marketing strategy and believe it will be a great value for the Speedemissions customer especially when compared to the roadside assistance offered by the leading automobile club," added Ed Bourgeois, President and CEO of myEZ Car Care.

"We are committed to providing our customers with a comprehensive and fulfilling experience when they visit our emissions and safety testing facilities. Offering associated benefits and products to our clients in a clean, professional atmosphere is just one of the ways we will be differentiating ourselves in this marketplace. We look forward to providing information on additional offerings for the convenience and benefit of automobile owners in the near future," added Parlontieri.

## **ABOUT MYEZ CAR CARE, LLC**

myEZ Car Care was founded in 2004 by business executive and former bank president, Ed Bourgeois, to provide clients a comprehensive and affordable branded solution to help their customers maintain their vehicles while enhancing safety, reliability and value. The service helps clients differentiate their auto related offerings while offering a product that produces tangible member savings. For more information, visit <a href="https://www.ezcarcare.com">https://www.ezcarcare.com</a>

## ABOUT SPEEDEMISSIONS, INC.

Speedemissions, Inc., based in Atlanta, Georgia, is a national brand offering our customers quick and efficient emission testing and/or safety inspection as required by law. The Company is in the Atlanta,

GA. Houston, TX, Salt Lake City, UT and St. Louis, MO. markets. The Company has expanded its business model through its newly introduced SpeedEmissions Car Care Stores and SpeedEmissions Car Care franchise unit. Speedemissions hopes to be among the first companies to offer its customers quick and efficient vehicle emissions testing and repair services. For more information, visit: www.speedemissions.com

## **ABOUT CARBONGA**

Speedemissions, Inc. owns and developed the CARbonga line of apps for smart phone users. CARbonga is the first app which allows the average person to detect automotive car problems for their own vehicle or when buying a used vehicle. The CarBonga-SRI app provides a quick and easy way for consumers to stay on top of the safety of their vehicle by providing the most current safety-related recalls and service bulletins for their vehicles. For more information, visit <a href="www.carbonga.com">www.carbonga.com</a> and for CarBonga news updates follow @CarbongaApp on Twitter.

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