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FOR IMMEDIATE RELEASE

With members keeping cars longer and used car sales surging, Member Auto Center to offer “car care and travel” discount program for members. My EZ Car Care offers benefits comparable to AAA at less cost.

The surge in used car sales means your members will be depending more on providing quality maintenance and repairs to keep their vehicle (and your collateral) running smoothly. In an effort to provide you with member benefits *beyond the purchase*, Member Auto Center has teamed up with myEZCarCare.

myEZ Car Care provides credit union members with two new Member benefits that help members save money on vehicle maintenance/repairs and travel expenses through its VIP Discount Card and provides a way to protect Members’ investment in their valuable vehicle with the *Electronic Glove Box*®. The combination of saving Members money on vehicle maintenance and facilitating a disciplined approach to maintaining the vehicle is a Win/Win as it also helps protect credit union collateral.

The **VIP Discount Card** is credit-union branded for lasting marketing and goodwill and provides Members with discounts on vehicle maintenance, car rentals, hotels and vacations in their neighborhood and while traveling nationwide. In effect, Members receive national discounted fleet pricing just like the largest companies, every day. There’s no need to clip coupons or wait for a sale. When maintenance is needed, Members get it done and receive fleet discounts by just showing their VIP Card.

VIP Plus is the Company’s premium program and includes the VIP Discount Card PLUS the *Electronic Glove Box*® which is an online portal “one stop shop” for all vehicle maintenance, insurance and warranty records, recalls, safety alerts and more. It also sends timely service reminders. The soon to be released mobile app will allow Members to view the entire family’s vehicle records, reminders and other information 24/7 from any “smart” phone or internet accessible device. Taking care of a member’s most valuable vehicle assets has never been easier and more rewarding.

About Member Auto Center

Member Auto Center is a credit union-owned comprehensive, member friendly, car buying assistance website and service. We offer New Automobile model information; including pictures, specifications, options and both MSRP and Invoice pricing information. Additionally, we bring hundreds of local dealer pre-owned automobile inventory to your member’s fingertips. Our goal is to help credit unions retain auto loans, we will never have competing finance information on the website and only offer your rates, terms and online loan applications.

About myEZ Car Care

myEZCarCare.com, with headquarters in New Orleans, Louisiana addresses the consumer’s need to conveniently and efficiently maintain their vehicles in a way that enhances safety, reliability, and value. It does this through its online portal, *Electronic Glove Box*®, and VIP Discount Card, which gives individual Members the local and national fleet discount pricing given to the largest companies.