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myEZ Car Care Signs Internet Affiliate Agreement With AskPatty.com

myEZ Car Care announced today it has signed an affiliate agreement with AskPatty.com Inc.; a website, blog, and online resource that serves as a safe place for women to get advice on car purchases, maintenance and other automotive related topics. myEZ Car Care offers an electronic vehicle records solution dubbed the "Electronic Glove Box[®]," which is an all-in-one vehicle records, maintenance and repair organizational system which also provides members with discounts on various products including hotels, rental cars, and vehicle maintenance.

According to myEZ Car Care President and CEO Ed Bourgeois, as many as 38% of cars have low or dirty engine oil, and 54% have low tire pressure – and that's not to even speak of the hoses, belts, air filters, and the myriad other maintenance issues that are so often the victim of driver procrastination. His Electronic Glove Box[®] aims to remedy these issues by linking the driver with their automotive expert and providing automated communications relaying reminders, recalls, and alerts when the vehicle needs to be taken in for a check-up or repair, while the companion VIP Discount Card helps ensure consumer loyalty by providing discounts on many products and services as long as the service is active.

"Effective communication is 90% of what Ask Patty teaches to our Certified Female Friendly locations during their training" says Jody DeVere, president and CEO of AskPatty.com. "This product streamlines the lines of communication between independent service provider and consumer, and the intimidation factor of taking a car in for a 'check-up' is eliminated. This puts the power in the hands of the consumer, and that is most definitely female friendly." AskPatty.com will be recommending the Electronic Glove Box[®] to their clients, and also providing an Ask Patty branded Glove Box service powered by myEZ Car Care to their readership of consumer women.

About myEZ Car Care

myEZCarCare.com, with headquarters in New Orleans, Louisiana addresses the consumer's need to conveniently and efficiently maintain their vehicles in a way that enhances safety, reliability, and value. A fragmented preventive maintenance industry makes it difficult for all but the most disciplined consumer to properly maintain their vehicles. To address this need, the Company developed the *Electronic Glove Box[®]* and the *VIP Discount Card* which facilitates proper maintenance and efficient record-keeping while saving money on auto and travel related expenses. The Company's co-branded and private label automotive maintenance and loyalty programs revolutionize auto dealer, auto finance company and auto service center's customer retention, satisfaction and loyalty.

About AskPatty.com, Inc.

With international headquarters in Thousand Oaks, California, AskPatty.com, Inc. takes a two-pronged approach to revolutionizing the women's automotive retail market: For consumers, the AskPatty.com website, is a safe and reliable source for expert automotive advice and research. For auto dealers, tire dealers, collision centers, auto service and repair centers, the revolutionary AskPatty.com Certified Female Friendly® program, designed from the ground up, trains and certifies automotive retail and service centers on how to attract, sell, retain and increase loyalty with women customers.

Women can find an Ask Patty Certified Female Friendly® auto dealer, tire dealer, collision center, auto service and repair centers using the location search at AskPatty.com.

Go [here](#) to learn how to become Ask Patty Certified Female Friendly®.

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